

**Puget Sound Partnership (PSP) / WA State Conservation Commission (WSCC)
Priority Areas for Voluntary Incentive Programs (VIPs)**

– Dialogue Group Meeting Objectives and Agenda (3-07-2014) –

A. Overarching Project Goal:

“Effectiveness of Incentive Programs. By December 2013, the State Conservation Commission, in consultation with Ecology and the Washington State Departments of Agriculture and Health, Conservation Districts, Federal agencies and Tribes, will report to the Governor and the Legislature on the effectiveness of incentive programs to achieve resource objectives. The report will include a section from Ecology on compliance with water quality standards.” [Action Agenda, C3.1 NTA #2 (pg. 209)]

B. Meeting Objectives:

1. ***Inform Us*** -- Gather perspectives from participants on existing programs and suggestions for improving the effectiveness of VIPs to achieve environmental outcomes (i.e., how to make them more “ecologically effective” for salmon and shellfish).
2. ***Direct Us*** -- Obtain direction/instruction from participants on what further research and information-gathering is needed to formulate a plan to improve VIP effectiveness.

C. Advance Homework:

1. Please come to the meeting with your thoughts on each of the two meeting objectives (stated above).
2. In addition, please consider the following and bring your thoughts/examples to share:
 - a. Identify your best example of an exemplary VIP and why you think so.
 - b. Identify the poorest/least effective example of a VIP and why you think so.
 - c. Provide your thoughts on what fundamental principles and/or criteria are necessary for VIPs to be ecologically effective and why.

[**Note:** Please send any thoughts in advance of the meeting to Scott Boettcher, scottb@sbgh-partners.com.]

A. Background/Documents

See <https://www.dropbox.com/sh/9x10kp1rgp65jxk/P7QSdQN55a>.

B. Agenda:

See next page.

General Agenda (10 a.m. to 2 p.m.)

<i>Time Required</i>	<i>Part I: Framing . . .</i>
1 hr., 45 min.	Welcome – Ron/Alana
	Agenda Review – Erika/Scott
	Introductions – All Participants Provide quick statement re advance homework (exemplary VIP, least effective VIP, fundamental principles/criteria for VIPs) and why.
	Legislative & Congressional Updates – Ron/Rick
	Present Initial Findings from Interviews – Erika/Scott Share take-away findings regarding existing programs (monitoring, accountability, inspections, enforcement, etc.).
	Quick clarifying discussion – All Participants Is anything missing?
	Breakout Exercise #1 -- Group Dialogue Discussion (structured discussion around objectives 1 and 2 -- positives, negatives, barriers, opportunities, research, novel ideas, attributes, model/perfect VIP, etc.)
15 min.	Break
<i>Time Required</i>	<i>Part II: Action . . .</i>
1 hr., 30 min.	Exercise #2 – Group Dialogue Discussion 1. Identify 4-5 of the highest priority actions for improving effectiveness of VIPs in Puget Sound and why they are important (e.g., actions, policies, program development, funding, etc.)? 2. How far will these actions take us? 3. What further research is needed?
15 min.	Break
15 min.	Wrap-up & Next Steps – Ron/Alana/Erika/Scott